

### UNLOCK EFFICIENCY

## Embrace the Future of Utility Companies with AR Digital Work Instructions!

Why settle for outdated practices when you can revolutionize your utility company's operations with augmented reality (AR) digital work instructions?

Dive into the Digital Revolution. Download Our Exclusive eBook Now!

# My it's time to act!

Annual utility spending has exceeded



**By 2025**, 40% of utility companies will face a **50% increase** in capital requirements triggered by resource scarcity and demands<sup>5</sup>.





2023

2024

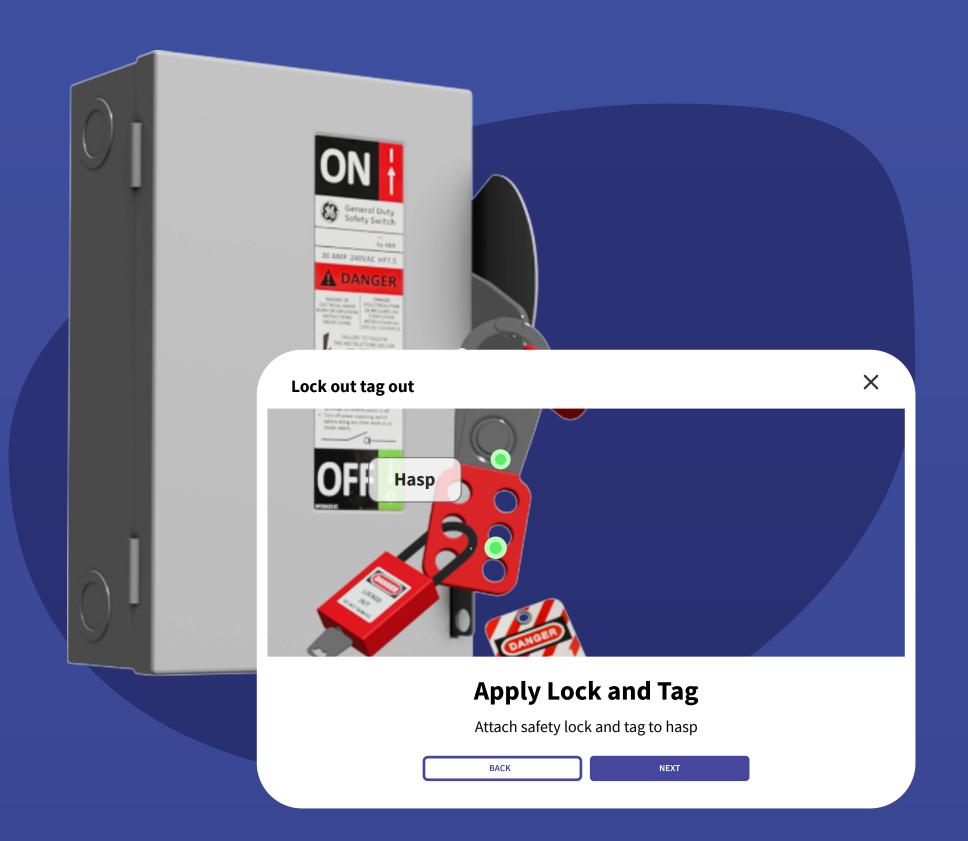
2025

## Here is what you'll discover in our FREE eBook!



### Improved Safety

Prioritize the well-being of your team. AR and digital work instructions enhance safety protocols by providing real-time guidance, validation of safety measures, minimizing accidents, and fostering a secure working environment.



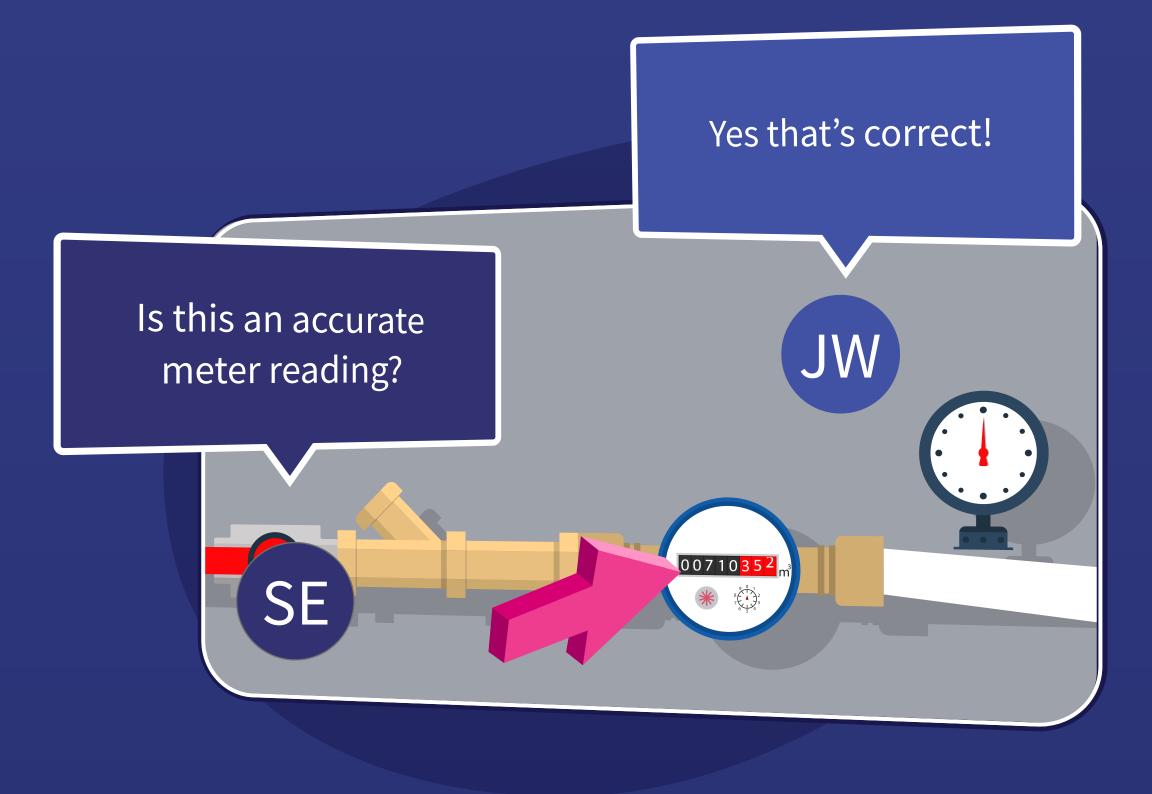


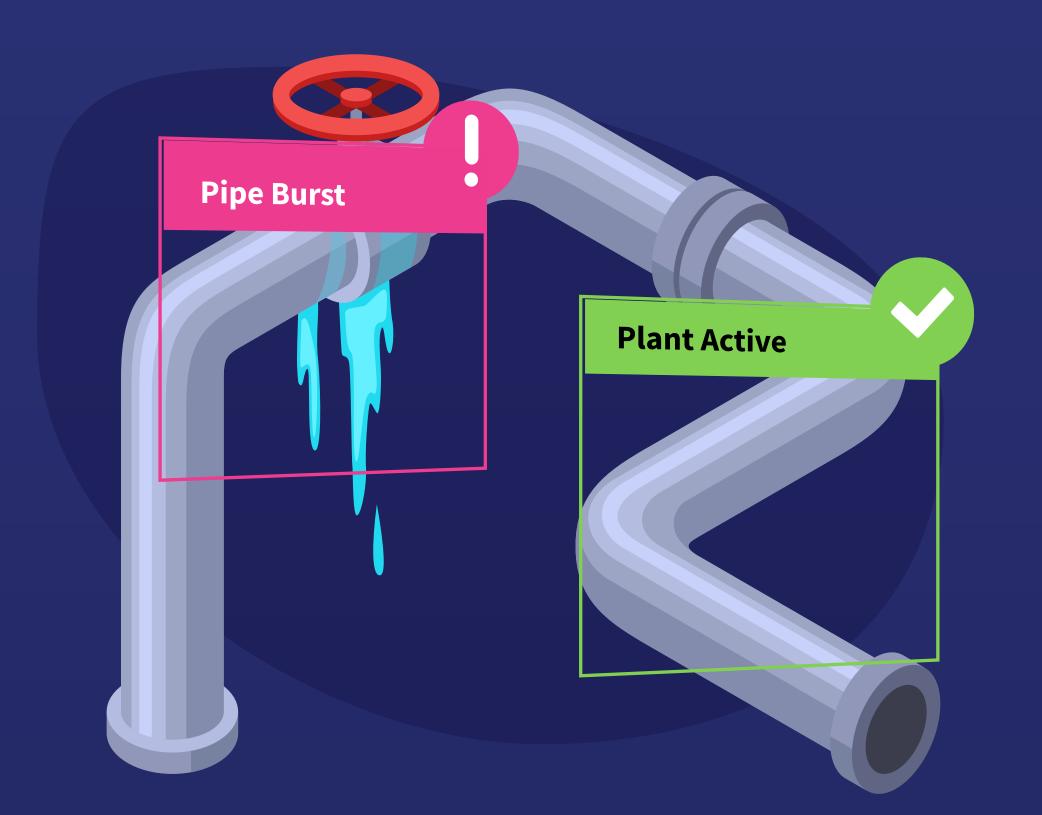
## **Reduced Training Time**

Slash traditional training durations. AR accelerates the learning curve, allowing your team to quickly adapt and excel in new processes.

# **Error Minimization**

Tackle the challenge of human error head-on. AR ensures tasks are executed flawlessly, minimizing costly mistakes and operational setbacks and increasing first-time fix rates.





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# Validated audit and compliance

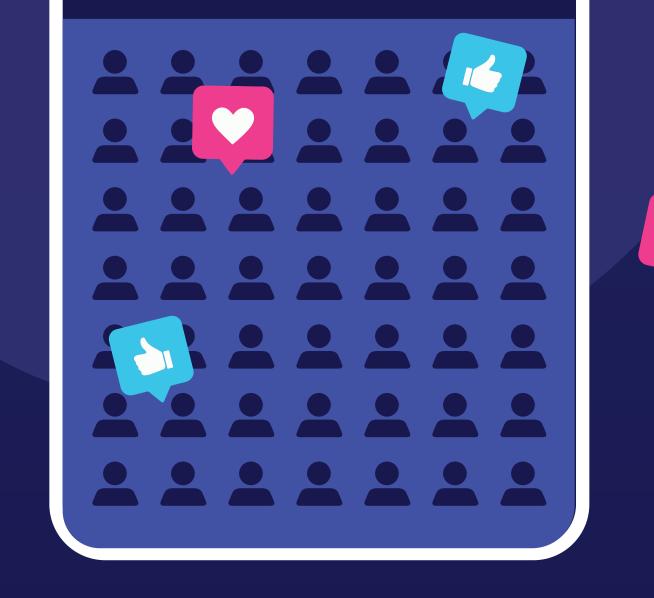
Stay ahead of regulatory requirements. Visual verification ensures meticulous adherence to compliance standards, simplifying audits and minimizing the risk of penalties.





## Increased Customer Satisfaction

Delight your customers and reduce the burden of your support team with swift self-solve instructions. AR remote solve, empowers your team to see and solve issues the first time, improving customer satisfaction and loyalty. customers use the mobile app provided by their utility, up from 38% in 2022<sup>3</sup>.



Embrace the Journey, Tackle Challenges, and Transform Your Utility Operations with AR Digital Work Instructions. Your path to success starts now!

**Unlock the Future of Utility Operations!** 

### **References:**

- 1. S&P Global Ratings, Infrastructure and Utilities. 2024
- 2. Smart Energy International, "The Aging Workforce Brain Drain" 2019
- 3. J.D. Power 2023 U.S. Utility Digital Experience Study
- 4. "Utility execs prepare for 'tripling' of electricity demand by 2050," S&P Global, 2023.

5. Gartner Market Guide, 2024

